



Carleton
University

Sprett
School of Business

SPONSORSHIP PACKAGE



SSCMA

Sprett Supply Chain Management Association

ABOUT US

Who We Are

The Sprott Supply Chain Management Association provides an opportunity for all students interested in Supply Chain Management to get involved through academic, social, and networking opportunities.

We hold events geared towards helping students explore the industry, build meaningful relationships with peers and employers, and make the most out of their university experience.

Our Mission

We strive to represent and promote the broad, dynamic and all-encompassing industry of Supply Chain Management by engaging all Sprott students in academic, social and professional networking opportunities.

Our Objective

SSCMA is devoted to enriching the experience of Sprott students through organized local events and raising awareness of the ever-growing Supply Chain industry.

Our Reach

2,000 Sprott students
30,000 Carleton students

PAST EVENTS

SSCMA has hosted various events in the past to network and educate students about the countless opportunities available in the Supply Chain Management industry.

Alumni Connect

- Network with professors and, past and present Sprott supply chain management, and information systems students.
- An open-ended discussion to reconnect, network, create meaningful relationships.
- Learn about the field, where they are now and how they got there.

SSCMA Student Panel

- Q&A session with SSCMA executives, upper-year students, and new graduates.
- They share their experiences, and answer all questions regarding Sprott, entering the industry, and supply chain management.

Professional Panels

- Learn about supply chain management.
- Panellists share their experience and valuable insight in the field.
- Offers an excellent opportunity for students to ask questions, learn about the industry, and network.
- Offers employers and recruiters the opportunity to engage with new talent.

Facility Tours

- Giant Tiger warehouse, Prescott Ontario
- Beyond the Pale brewing company, Ottawa Ontario
- Canopy Growth Corporation

PACKAGE OPTIONS

Gold	Silver	Bronze
\$1,000	\$500	\$250
Link and logo on SSCMA website	Link and logo on SSCMA website	Link and logo on SSCMA website
Logo placement on all promotional materials	Logo placement on all promotional materials	Logo placement on all promotional materials
Logo footer on all event slideshows	Logo footer on all event slideshows	Logo footer on all event slideshows
Distribution of advertisements and/or recruitment material after ALL events of your choice	Distribution of advertisements and/or recruitment material after TWO (2) events of your choice	Distribution of advertisements and/or recruitment material after ONE (1) event of your choice
Reserved guest position at networking events	Reserved guest position at networking events	
Verbal sponsorship recognition at events	Verbal sponsorship recognition at events	
Speaker opportunity at events		
Prize giveaways		

Not the right package for your organization? Contact us!
 We would love to collaborate and tailor a package to your needs.

Looking to host a recruiting event? Let's chat!
 We are excited to work with sponsors to create a mutually beneficial relationship between employers and future Sprott employees.

ELEMENTS TO CREATE A CUSTOM PACKAGE

- Title sponsor an event
- Link and logo on SSCMA website
- Logo placement on promotional materials
- Distribution of advertisements and/or recruitment material
- Reserved guest position at an event
- Verbal recognition at an event
- Speaker opportunity at an event
- Prize giveaways
- Other

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CONTACT INFORMATION

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